



Name: _____

EARWORMS

Take this short quiz to test your knowledge.

1. What is an earworm?

2. Where did the term originally come from?

3. What makes earworms difficult to study?

4. When we listen to our music, the motor cortex of the brain becomes active. What does this mean?

5. What are some of the common characteristics between songs that typically get stuck in your head?

6. What is a jingle?

7. Who sang the first successful commercial jingle?

8. Why are pop songs frequently used in modern commercials?

9. What can you do to try to get rid of an annoying earworm?

10. What does “completing” an earworm mean, according to researcher Victoria Williamson?
